

This side shows you a sample of a completed card.

Worksheet for FloristWare Enclosure Cards / Delivery Slips

FloristWare Seal (No Envelope) Style
Version 1.8 - February 25, 2006

MICRO-PERFORATE ALONG THIS LINE

Testimonials

Care Instructions

Services

Hours of Operation

Other Ideas To Include:

We are your full service flower shop. Please call us at (416) 555-1233 and allow us to help you.



FOLD ALONG THIS LINE



This side is the template for you to work with.

If the florist is going to leave this portion attached you could consider adding market-ing or care instructions not mentioned elsewhere.

Other store want the recipient to sign it and give it back to the florist.

Some stores want the driver to detach this prior to delivery, in which case there is no reason to print anything.

This is the back of the delivery slip.

MICRO-PERFORATE ALONG THIS LINE

Other Promotional Material

Testimonials

Services Offered

Hours of Operation

Care Instructions

This is the back of the card. This area is usually used to deliver any of the following information:

FOLD ALONG THIS LINE

This is the front of the card and the first thing people will see. The store name and/or logo should go here. If the store is going to use a seal to close their cards, all the artwork should stay in this box. If they are going to use seals align to the top edge.

If the store IS NOT going to use a seal to close their cards the artwork can extend into this box.

CUT ALONG THIS LINE

CUT ALONG THIS LINE

CUT ALONG THIS LINE