

FloristWare is easy to use. This may be it's single most valuable feature.

You or your employees may be inexperienced with or even intimidated by computers. You may have a high rate of staff turnover.

Whatever the case one thing is certain - you don't want to spend a lot of time learning or training your staff how to use a system - especially one that exists largely to save you time!

FloristWare is so easy to use because of the unique way it walks the user through the process. Each screen asks the user to answer a single simple question. Based on the answer FloristWare takes them to the next step. The user is never faced with more than a few simple choices.

For example one screen might ask you to enter a name or phone number. Based on the information entered the next screen might ask you to select from a list. Then, based on that selection, the next screen might ask you which of two or three options you would like to choose. You never need to know how to do something. You just answer the questions and FloristWare does it for you.

This approach is so effective that most people don't need any training to start using FloristWare - all they have to do is answer the questions.

In case you get stuck FloristWare also includes an incredible help system. Every single screen has it's own dedicated help page that explains exactly what FloristWare is trying to do and what it needs from the user.

The benefits for you are tremendous. It means that you and your staff can start using FloristWare right away - without wasting time in training. It means new employees can get started immediately.