

At last! A POS system that's perfect for real-world florists.

It captures important customer information and provides the necessary tools to use that data to increase sales.

It's so simple to set up and easy to use! If I can do it, YOU can do it!

Fits into anyone's budget - VERY affordable! I've been looking for a good solid system like this for my clients for years!

*Beverley Woodburn, "The Flower Shop Lady"
Floral Industry Coach, Educator and Shop Owner*

Other User Comments

You have done an outstanding job on order entry. It really is a great piece of work.

FloristWare User

...very easy to use!

Demo User

Your program is awesome!

FloristWare User

Just wanted to say your program looks great! I really like the interface a lot.

Demo User

I think you've come up with an amazing program, and I am very happy with it. I'll call tomorrow to sign up.

Demo User

What impresses me most about FloristWare is that it is very easy to use. In order to be useful in a flower shop, POS software of this type has to be able to do many different things. FloristWare succeeds in making each and every one of them easy. It is as easy to change the tax settings, generate highly detailed reports, etc. as it is to make a simple sale. The goal of the developer was to create a system so easy to use that someone could sit down and take an order with no training. They succeeded. I believe that FloristWare is as easy to use and intuitive as this type of product can get.

Shaun McAlpine - Software Interface Design Consultant

We tried your marketing feature of Floristware for the first time just in time for Mother's Day. We created a mailing list of 300 names and mailed out a postcard 10 days before Mother's day. . We also did a follow up about 5 days with an email reminder. You could have knocked our socks off with the response. We had 48 orders --- not responses -- but 48 orders from the post cards. We are in the process of creating an aggressive marketing campaign using Floristware and will let you know the results. The extra business is more than paying for you program. Keep up the good work!

Marianne Cichowski - Florist and FloristWare User

Below you will find a variety of comments taken from e-mails we have received from FloristWare users...

I am going to be purchasing a flower shop this summer. The shop currently has the xxxxx point of sale system. After doing floristware's demo...I am hooked!!! It is SOOOO much easier to use than what we had before.

I really do believe in FloristWare and I'm going to guess that it becomes the Next Best Thing to hit the floral industry! I know there are other POS systems out there but I haven't found another that is as easy to use and affordable as FloristWare. You have done an amazing job in creating this software.

I felt that your system would make a difference and increase revenue. I would like to commend you for the fantastic job you have done in creating this POS system and all the help that you provide to interested clients.

Ignore my previous email. I figured out how to change users within the program. Just love it, love it, love it. So easy to use!!!

I can't believe we ever got along without the program!! It feels like driving without the steering wheel.

Well, this program certainly appears to be everything I've been looking for!

I think you've come up with an amazing program, and I am very happy with it. I'll call tomorrow to sign up.

Thanks so much and thank you again for such a great product.

Received Floristware and installed it after changing computers. Have used it already. Love it.

You have done an outstanding job of order entry. It really is a great piece of work.

Your program is awesome!

Just wanted to say your program looks great! I really like the interface a lot.

I strongly believe that FloristWare is the most affordable, simple, practical system to implement.

I wasn't kidding with you in August when i said that your product was killer.... and the price is decent.

Thanks again. It is such a great program.

...very easy to use!